WAYPOINTS BULLETIN



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The Heart of Africa Introducing Into Africa Lite

I have never seen the introduction of a new tour capture the attention and interest of riders so rapidly and so intensely as our *Into Africa Adventure*. Our



inaugural operation of this unique 35day African journey beginning May 1 is fully booked and many riders are already looking forward to doing the trip with us in 2012. We'd love to accept additional bookings for the 2011 trip, but due to limited access to our Uganda gorilla safari, we can't accommodate additional guests for that attraction. We can, however, accommodate riders who would like a somewhat shorter trip that does not include the gorilla safari. Even with-

Premium

Worldwide

out the gorillas there is no shortage of fascinating attractions with our *Lite* version: Cape Town, the Cape Peninsula and Cape of Good Hope, Botswana's Chobe National Park, Victoria Falls, the Serengeti, the "Spice Island" of Zanzibar, and much more. Like *Into Africa*, our *Into Africa Lite* offering begins in Cape Town on May 1 but riders depart from Nairobi on May 28, prior to the gorilla safari. See the *Into Africa Lite* note on our web site description for *Into Africa*.

Although riders for our May trip include mostly first time "Ayres Adventurers", several riders have traveled with us previously in South America and have completed all three trips comprising our African Trilogy (<u>Southern Cross, Call of the</u> <u>Wild</u>, and <u>Namibian Splendors</u>).

Noted motojournalist Jamie Elvidge rounds out the roster of riders for *Into Africa*. An interesting mix.

Jamie booked the trip to gather additional material for a new book that she's writing about her experiences in Africa. Several years ago, while editor of *Motorcycle Escape* magazine, Jamie participated, along with her daughter Hannah, in our *Call of the Wild Adventure* and she wrote an article about the experience for *Motorcycle Escape*. In addition to her forthcoming book, Jamie will do an article about our *Into Africa Adventure* for *Motorcyclist Magazine*.



There's time to join us this May for *Into Africa Lite*, or plan to join us for this truly unique motorcycling travel experience in 2012.

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Celebrate Machu Picchu's 100th Anniversary With Us!

A Century Since Machu Picchu's "Rediscovery"

How time flies! This summer Machu Picchu will celebrate the 100th anniversary of "rediscovery" by the American explorer Hiram Bingham. A century after this historic finding, millions of people have placed Machu Picchu on their "bucket list" - one of the places they long to visit at least once in their lifetime.

Most archaeologists believe that Machu Picchu was built in the 1400s during the height of the Inca empire and



was constructed as an estate for the Inca emperor Pachacuti. The site is often referred to as "The Lost City of the Incas" and is unquestionably the most familiar icon of the Incan civilization. It was abandoned a century later at the time of the Spanish Conquest. The "Lost City" was unknown to the outside world before being brought to international attention in 1911 by Hiram Bingham. Since the site was never known to the Spanish during their conquest, it is significant as a relatively intact cultural site. Machu Picchu was declared a UNESCO World Heritage Site in 1983 and in 2007 was designated one of the New

Seven Wonders of the World, taking its place

alongside such significant sites (and sights) as India's Taj Mahal and the Great Wall of China.

We've taken more than 150 riders to Machu Picchu over the years more than any other motorcycle tour company. Distinguishing characteristics of our Machu Picchu trips include premium level accommodations, meals and support services, coupled with such exciting attractions as Lake



Titicaca, the Atacama Desert, the Andes Mountain resorts of San Pedro de Atacama and Cafayate, and Iguassu Falls.



Many of our trips become fully-booked well in advance of the tour date. We have only a few spaces left on our 17-day *Escape to Machu Picchu Adventure* beginning next month. Our 14-day *Machu Picchu Excursion* beginning October 8 is fully booked, but we have space available on our last trip of the year, beginning October 22. Riders booking this final trip of Machu Picchu's anniversary year may opt to stay on for our *High Andes Adventure* beginning November 5. This 12-day Adventure begins and ends in Tucumán, Argentina and the itinerary

does not overlap with that of the Machu Picchu trip. <u>*High Andes*</u> includes such attractions as Argentina's wine capital of Mendoza and Chile's seaside resort of Viña del Mar.

Come and help us celebrate Machu Picchu's 100th anniversary of rediscovery!

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Doing It Your Way

Focus on Private and Custom Tours

During the last few years private and custom tours have become a growing part of our tour business. We've op-

erated such tours all over the world for groups from Australia, Brazil, Indonesia, New Zealand, and the United States. In May we'll operate one of our <u>Best of the West</u> <u>Adventures</u> as a private trip for a dozen riders from Russia.

If you and your friends would like to ride one of the tours listed on our website, let us know and we can reserve it for you (assuming that it's booked far enough in advance) or we can offer a private iteration of the tour on dates that are more convenient to you.

We have provided exclusive group tours for as few as four motorcycles to a dozen or more. The price per person varies depending on the size of the group. We would be happy to provide a quotation.

Reserving a private or custom tour provides the opportunity to travel with your friends when and where you would most like to ride. Let us provide your group with its "dream tour".



More Motorcycle Choices

Teaming up with EagleRider

To provide riders with a wider choice of motorcycles for our tours in the United States, we've teamed up with EagleRider - the world's largest provider of Harley, Honda and BMW motorcycles. BMW models include the



R1200GS, F800GS, F650GS, and K1200/1300GT. Selections include many Harley Davidson models as well as the Honda Goldwing, Honda ST1300 and various models of the Honda Shadow. Some Triumph and Suzuki models are also available.

In addition to our popular Las Vegas based <u>Best of the West Adventure</u>, we offer private and custom tours in the American Southwest and the West Coast featuring motorcycle selections from EagleRider.