



# Ayres Adventures

Premium  
Motorcycle Tours  
Worldwide



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2012 & 2013 Calendar Posted

### New Trips for Next Year

I've just posted our calendar for 2012 and 2013. While many of our most popular trips remain unchanged, we've added exciting new Adventures in Europe and South America and we've expanded the travel options for our [Intro Africa](#) and [Out of Africa trips](#).

One of our new European trips is an addition to our "Peaks of Europe" collection. The [Pyrenees Adventure](#), along with our classic [Alpine Adventure](#) are "trips with an altitude" that feature some of Europe's best motorcycling. Both trips offer premium-level accommodations, meals and support services that have become hallmarks of Ayres Adventures. Our "peerless" [Pyrenees Adventure](#) is a 12-day tour that begins and ends in Barcelona.



Granada, Córdoba, and Zafra. To insure that riders have the opportunity to fully explore the many interesting attractions in this alluring part of Spain, the trip includes three two-night stops (Ronda, Granada, and Córdoba) and a trip to the British Colony of Gibraltar. For riders wishing to spend a bit more time in Spain, there is no better place to add on a few days than Seville, where this trip begins and ends.

Another exciting European trip is our [Awesome Andalusia Adventure](#) through "the most Spanish part of Spain". Andalusia is home to the Flamenco, bull fights, and the famous "Ruta de los Pueblos Blancos" (route of the white villages). This premium level 10-day tour begins and ends in Seville, Spain. Overnight stops include Ronda,



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Join us in Bloomsburg!

## Ayres Adventures at the BMW MOA International Rally

For those planning to attend the [BMW MOA International Rally](#) in Bloomsburg, Pennsylvania in July, please stop by our booth and pick up a copy of our new *2012/2013 Catalogue*. Better yet, attend one or more of our presentations. Three presentations will be given on Friday, July 22. Presentations include “Heart of Africa”, “South America” and “Europe”. We’ve posted the [schedule](#) on our web site.



We think you’ll enjoy all of our presentations, but I would especially encourage anyone who is interested in riding in Africa to attend our “Heart of Africa” presentation. John Jesson, my partner and Tour Operations Manager, has recently led our first 35-day [Into Africa Adventure](#) from Cape Town, South Africa to Nairobi, Kenya. He lives in Cape Town and has been leading tours in Africa as well as New Zealand, Europe, North America and South America for Ayres Adventures since we



began operating in Africa seven years ago. John will be available to discuss our [Into Africa](#) and [Out of Africa](#) Adventures scheduled for 2012 and 2013.

### **SPECIAL OFFER FOR OUR “AYRES ADVENTURERS”**

Those who have traveled with us before know about the high-quality T-shirts and safari-style shirts that we provide to commemorate participation in one of our tours. We always provide a T-shirt in addition to a more “dressy” shirt. Over the years we’ve accumulated about 100 shirts that we don’t expect to use on future trips. We’re bringing them to the rally so if you’ve traveled with us before (or perhaps have changed sizes), stop by and pick up a shirt or two. First come, first served.

### **Growing the Talent Bank**

## **Axel Papst - Our Featured Tour Leader**

For those who haven’t had the opportunity to travel with Axel Papst on one of our Adventures, I would like to introduce him.

Axel was born in Cologne, Germany and has been living in Innsbruck, Austria for the last ten years. He has also lived in Canada. He has been riding motorcycles for more than 22 years and is one of those fortunate souls who can truly refer to the Alps as his “back yard”.

Since joining Ayres Adventures more than a year ago, Axel has led tours in Europe, Canada and Alaska. He brings ten years experience leading tours in most European countries as well as New Zealand and North America. His extensive travel experience coupled with fluency in English as well as German make him an ideal candidate to lead tours for us in many of our travel destinations.

Prior to joining Ayres Adventures, Axel was a marketing agent in the outdoor sports industry and served as a rafting, hiking, and canyoneering guide. He also taught skiing and snowboarding. Hobbies include skiing, mountain biking, motorcycles and travel.



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## Octoberfest, Anyone?

### Last-Minute Getaways

For the spontaneous travelers among us, we have a September and an October suggestion. Our nine-day *“Peaks of Europe - the Alps”* is a classic premium Adventure that begins and ends in Munich. The trip ends on September 17 - the first day of *Octoberfest!* Because it’s virtually impossible to book accommodations for Octoberfest at the last moment, we’ve reserved extra hotel nights for riders who would like to stay on to enjoy Octoberfest for a few days after our tour.



The trip includes overnight stays in Germany, Italy, Switzerland and Austria. This 8-day Adventure includes some of the best riding in the Alps, with a two-night stay in luxury accommodations in St. Moritz, one of the most famous towns in Switzerland. Renowned for beautiful landscapes, high fashion, fine cuisine and great hospitality, St. Moritz is sure to be a highlight

of the trip. And as for the passes? You’ll ride many legendary Alpine passes, including the most famous of all - the Stelvio.

Or, pick a different peak! Our *Machu Picchu Excursion* from Cuzco, Peru to Tucumán, Argentina begins October 22. The 14-day itinerary includes Argentina, Chile, and Peru with a visit to Machu Picchu as the trip’s major highlight. Other attractions include Chile’s Andes Mountain resort of San Pedro de Atacama, the Atacama Desert, Peru’s Colca Canyon (the world’s deepest) and Lake Titicaca.



## Contingency Planning

### Medical Evacuation Insurance & Cancellation/Interruption Protection

Over the years, I’ve found that many riders who would otherwise “take the plunge” and book a motorcycle tour in a foreign country are hesitant because of the uncertainty associated with unexpected contingencies or emergencies that may present themselves in remote locations.

Two questions often come up when riders are considering an Adventure to some foreign destination, such as Africa or South America. One is: “What happens if I become ill or injured while I’m away?” The other is: “what if I have a last-minute emergency that prevents me from being able to participate in a trip for which I’ve already made payment?”

Several reliable companies provide medical and evacuation insurance and some provide it specifically for the days you’ll be on tour. Before each of our trips, our office manager buys a policy for each tour leader and we strongly encourage our guests to obtain one too. While we don’t sell insurance or try to promote a specific company, when asked we refer customers to [Medex](#), the company that we use to cover our tour leaders. We’ve had excellent response with the company on the few occasions in which it’s been needed. Choose a company that covers immediate medical services as well as evacuation, as some companies only cover evacuation.

I recently listened to a recording of a call between [Medex](#) and the victims of a helicopter crash on Mt. Everest. To listen to this recording, [click here](#). Although we aren’t taking riders to Mt. Everest yet, the recording is a good example of the type of support a rider might expect if injured in a less remote part of the world.

We also encourage riders to purchase trip cancellation and interruption protection, which is available through many travel agencies and insurance companies. Most policies includes such unforeseen contingencies as sickness or death of a family member, traveling companion or business partner, employment termination, jury duty, certain conditions which prevent the rider from being able to secure a flight to the departure city for the tour, and several other conditions. If your contingency qualifies, you would be refunded some or all of your payments.

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