



# Ayres Adventures

Premium  
Motorcycle Tours  
Worldwide



## Waypoints

Celebrating Ten Years of Premium Tours!

### Antarctica - The Longer Way Down

One of the most unique and interesting tours that we've ever offered is our *Escape to Ushuaia and Antarctica*. Just two years ago, Barb and I and three Ayres Adventures tour leaders accompanied 16 guests on a 30-day Adventure from Buenos Aires to Ushuaia, Argentina - the southernmost settlement in the world. We boarded a 5-star luxury expedition cruise ship in Ushuaia and spent ten days on a round-trip cruise to the Antarctic Peninsula.

Riding a motorcycle the length of Argentina, through the Pampas, Patagonia, and Tierra del Fuego on the way to Ushuaia is certainly on many riders' bucket list and a dream for most motorcycle adventurers. Being able to *continue on* to Antarctica is an unforgettable, almost life-altering experience.

In celebration of our tenth anniversary in



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2013, we're again offering a South American Adventure that concludes with a cruise to Antarctica. This 28-day "Super Tour", dubbed "[Antarctica - the Longer Way Down](#)", will begin in Buenos Aires - "The Paris of South America". For the first 16 days we'll ride our BMW motorcycles through the Pampas, Patagonia, and Tierra del Fuego. We'll visit many of South America's most alluring motorcycling destinations along the way. Premium level accommodations, meals and other amenities will be offered, including overnights at many 5-star hotels and lodges.

I've reserved a block of cabins on a luxury expedition cruise ship from the same company we used two years ago. The cruise line has not yet published dates and pricing for the 2013 sailings, but our departure from Buenos Aires is expected to be mid to late January. Details will be posted soon on our web site at [Antarctica - the Longer Way Down](#).



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African Southern Cross - a *Premium Tour* Classic

## Rider Magazine's Featured Tour for 2012

For the past two years Ayres Adventures has been an official tour partner of *Rider Magazine*. *Rider* sponsored our [Alaska & Yukon Adventure](#) this year. Look for Clem Salvadori's article about his experience with us in the next issue of *Rider*.

For 2012 *Rider* is sponsoring one of our most popular *Premium Tours* - our 14-day African [Southern Cross Adventure](#) beginning in Cape Town, South Africa on September 8. To celebrate the *Rider* tour in September, Barb and I will be hosting the event, along with *Rider* editor Mark Tuttle and his wife Genie.

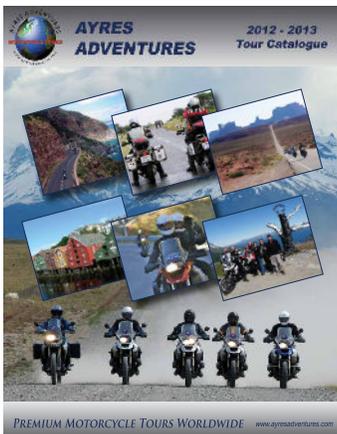


The Southern Cross is a *Premium Tour* all the way, beginning with our stay at the Victoria & Alfred Hotel on Cape Town's Waterfront, and culminating with a two-night stay at a luxury game lodge inside Kruger National Park - an Ayres Adventures *Premium Tour* exclusive. No other motorcycle tour offers such an upscale South African experience. For a detailed description of this exciting Adventure, visit our web site.



New Catalogue and Brochure Program

## Tour Catalogue for 2012 and 2013 Now Available



Our new tour catalogue for 2012 and 2013 is now available. This 64-page catalogue details tours offered for 2012 and 2013 in Africa, Europe, New Zealand, North America and South America. In addition to route maps and enticing photos from the trips offered, the catalogue includes dates, prices, daily itineraries, a profile of road conditions, and interesting facts about each Adventure - all you need to get a good indication of what you'll experience. You can order a copy via our [web site](#), or call our office toll free at 877-275-8238 (international callers dial +1 972-635-5210).

If you prefer to download the catalogue and print it yourself, visit our [website](#). Abbreviated versions for each geographic area in which we operate are also available.

We'll soon publish additional brochures that provide comprehensive information about our *Super Tours* (see below), beginning with the [Antarctica Adventure](#) and [Into Africa](#). Keep an eye on our website for these publications.

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*Super Tours and Club Tours***New Tour Categories**

Our *Premium Tours* have been the norm since we began the business nearly ten years ago. We've earned an enviable reputation for offering tours that are characterized by a higher standard of accommodations, meals, accompanying support services and smaller groups, resulting in a much more personalized tour experience. We have a base of customers who depend on this premium level of service and we'll continue this winning formula.

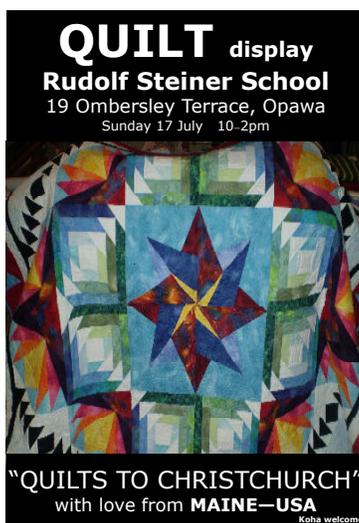


We're now introducing two new tour categories: *Super Tours* and *Club Tours*. *Super Tours* can be thought of as "Premium Tours on Steroids". They are longer than normal (typically a month or more) and feature a unique itinerary that offers very special activities and diversions in addition to great motorcycling. The first tour to receive this designation is our 35-day *Into Africa Adventure*, which was fully-booked this year and is already sold out for 2012 and 2013. We may add another iteration of it to our calendar for 2012 and 2013.

Our *South American Adventure* in 2013 that includes Antarctica (described above) will also be designated a *Super Tour*. In the next several months I'll announce a third *Super Tour* for 2013. Candidates include a potential trip in South America and another in Europe.

Many of our customers equate our *Premium Tours* with first class airline travel. Motorcycle clubs and private groups who wish to travel with us sometimes prefer a great motorcycling trip limited to other club members or friends, with less emphasis on 5-star accommodations, à la carte dining and premium activities. We decided to offer a quality alternative to clubs and private groups with the introduction of a new tour category. Our *Club Tours* will provide a "business class" alternative and will be less expensive than our *Premium Tours* but will still incorporate many personalized touches: accommodations a cut above what is provided by most competitors, airport transfers, non-alcoholic beverages with dinner, and more.

If you have a club or group that is interested in one of our established tours or a custom private tour, call or send an e-mail to [ron@ayresadventures.com](mailto:ron@ayresadventures.com) and ask about a *Club Tour*.

*With Love from Maine, USA***Quilts to Christchurch**

In February 2011 veteran Ayres Adventurers David and Ruth Lind participated in our *New Zealand Top Down Adventure*. A highlight of their trip was a visit to Christchurch, where the tour ended. David and Ruth had the opportunity to become acquainted with Carey, the wife of one of our New Zealand tour leaders.



Shortly after returning to their home in Maine, Christchurch was devastated by an earthquake that killed nearly 200 people. Upon hearing of the destruction and shattered lives, Ruth wanted to do something to help. She and her local quilting group decided to send a few quilts to Carey for distribution to people in Christchurch. The initiative of this kind gesture spread by word of mouth until quilters from all over Maine were making quilts to send to Christchurch. Nearly 200 quilts have been distributed so far.

The poster at the left was prepared in Christchurch for an initial display of the quilts at a local school.