



# Ayres Adventures

Premium  
Motorcycle Tours  
Worldwide



## IN THIS ISSUE:

### NEW 2014 & 2015 TOURS

#### THE ROOF OF AFRICA

STEVE PHILLIPS

#### AUSTRALIA AND NEW ZEALAND COMBO

ON TOUR WITH  
SANDIA BMW

#### RIDING ANTARCTICA

OUR TRILINGUAL  
WEBSITE



# Waypoints

**MORE New Tours!**

## New Tours for 2014 and 2015

In our November Waypoints Bulletin we announced five new tours for 2014, as well as our new SuperTour - [The Epic Journey for 2015](#). We're now announcing seven more.

We love the challenge of developing new tours to satisfy our growing customer base. And our tour leaders love the opportunity to do the additional scouting.

For 2014 we've added:

- [The Roof of Africa](#), with RawHyde Adventures - Off-road training and tour featuring the highest country in the world! (See article on next page)
- [Baja and the Copper Canyon](#) - Totally paved - The Baja Peninsula and Mexico's Copper Canyon
- [Copper Canyon Off-Road](#) - Another top tour for our off-road fans - beginning and ending in Tucson

For 2015 we've added:

- [Cherry Blossom Tour](#) - Our first entry into Japan - timed for the cherry blossoms
- [Scotland - Castles, Kilts and Whisky Tour](#) - Beginning and ending in Edinburgh
- [Dutch Treat - Danes, Dykes and Windmills](#) - From Omaha Beach on the Normandy Coast to the Netherlands
- [Baja Tour](#) - Totally paved tour of the Baja Peninsula (with a few off-road options) - beginning and ending in San Diego



As you begin making plans for the next two years, we hope you'll check out the many new destinations that we've added to our itinerary. You can download our entire [2014 and 2015 calendar here](#).

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## The Roof of Africa

### Taking it to a New Level With RawHyde Adventures

In March we'll be operating an exciting off-road tour in South Africa, Swaziland, and Lesotho in conjunction with RawHyde Adventures. RawHyde is BMW's official off-road school in California - and one of only 9 places in the world where you can learn to ride a BMW GS the way it was meant to be ridden.

[The Roof of Africa](#) is a 13-day Adventure that takes place primarily on unpaved roads in three southern African countries. The Adventure begins with the stunning motorcycling roads in South Africa's Mpumalanga Province, continues through the Kingdom of Swaziland, and then to Lesotho - "The Roof of Africa".

There is an incredible annual international moto event called *The Roof of Africa Motorcycle Rally*. This is known to some enduro fans, but most know little, if anything, about the African country in which it takes place. Many people don't even know that Lesotho is a country.



For starters, Lesotho (pronounced le-soo-too) is, on average, the highest country in the world. More than 80% of the country is above 5,900 feet. Furthermore, no other country has a higher "lowest point". The lowest point in the country is nearly 4,600 feet in altitude. It also has the distinction of being the only country in the world surrounded by a single country: South Africa. Some of the best (and most challenging) off-road riding in Africa can be found in Lesotho, including the famous Sani Pass that connects Lesotho with South Africa. Combine this with a safari in Kruger National Park and an overnight stay in Isandlwana (site of such famous Zulu battlefields as Isandlwana, Rourke's Drift and Blood River) and you've got an incomparable southern African Adventure.

This special 13-day Adventure includes a three-day RawHyde training program in California customized specifically for the technical off-road conditions participants will experience during this Adventure. Riders will not only have the opportunity to sharpen their skills but will have a few days to enjoy the company of other riders who will be making the trip to Africa.

Jim Hyde will assist in leading the tour and will be available to reinforce the pre-trip training provided at the RawHyde training center. As with all RawHyde tours, an experienced RawHyde instructor/paramedic will be riding "sweep".

This is an ideal opportunity to improve your off-road riding skills while experiencing a truly magnificent off-road adventure in Africa. See the [Roof of Africa](#) tour description on our website for additional information.



### Adding to the Talent Base

## Steve Phillips - Our Newest Tour Director

Please welcome the newest addition to our staff - Steve Phillips. An Arizona native, Steve will be responsible for tour operations in North and South America. Steve has more than ten years of experience as a tour director, having designed and operated tours in the United States, Canada, Mexico and Central America.

In his early years, Steve lived in Central America where he became fluent in Spanish. After returning to the United States, he worked 19 years as a customs inspector on the Mexican border, and has also served as a Spanish instructor and translator. He still spends much of his time in Mexico.

Taking early retirement, Steve focused his attention on one of his passions: motorcycle tours. He enjoys planning new tour routes, particularly those that include off-road riding through regions of the Southwest, Mexico, and Latin America. He also doesn't mind wrenching on a bike, or changing a tire or two, but prefers to do it in his garage.

Steve is an 'adventure rider' at heart. While growing up in the Sonora Desert, he developed a passion for off-road racing. He has participated in the famous SCORE Baja 1000, Baja 500, and many other organized off-road races. In his spare time, Steve still enjoys planning logistics for Baja races.

As with all of our tour leaders, Steve will be called upon to lead tours all over the world, although he will focus on North and South America. One of his first assignments for Ayres Adventures is to develop new tour offerings in Mexico, including our new tours in the Baja Peninsula and Mexico's Copper Canyon.

When not on tour, Steve spends time with his wife, Monica, and their three children in Tucson.

### Our "Four Island" Combination

## Oceania - Touring Australia *And* New Zealand



Many riders who book our New Zealand trips stop to visit Australia on their way to or from New Zealand. Some have encouraged us to offer an Australia tour that can be combined with the trip to New Zealand.

We recently completed the first two runnings of our [\*Australia - Adventure Down Under\*](#) tour. For our 2014 tour schedule we're making it possible for riders to

book our Australian Adventure back-to-back with our [\*New Zealand Top Down Adventure\*](#). After completing the Australian tour (including Tasmania) on November 7, riders can fly to New Zealand to begin the [\*Top Down Adventure\*](#) on November 8 - experiencing both the North and South Islands of New Zealand. It's simply a matter of changing bikes and changing islands.

Riders from the northern hemisphere interested in escaping our winter weather now should consider heading for the New Zealand summer for our [\*Top Down Adventure\*](#) beginning January 24. A few spots are still available for this popular New Zealand tour.



## 5 Days of Sensory Overload

### Switchback Challenge with Sandia BMW



those wonderful Alpine passes.

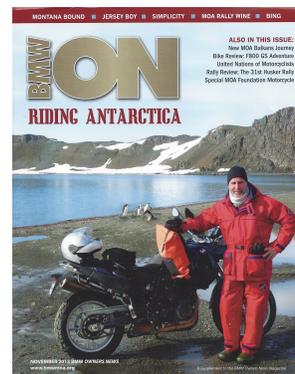
The Adventure begins with a ride from Munich to our Adventure Center in Pfunds in the Austrian Alps. Stay four nights and accompany our local tour leader on daily loops through some of the best riding in the Alps. Ride the mighty Stelvio Pass, the Italian Dolomites, the Swiss Alps, and much more. After four days of incredible riding, return to Munich with a final day of great riding via scenic Garmisch.

Ride every day or take a break and relax at our comfortable resort. The choice is yours.

#### Riding Antarctica

### Ayres Adventures in Antarctica

Earlier this year we took a new BMW motorcycle on a ship to Antarctica. The cruise to Antarctica was the highlight of this exciting South American Adventure after riding from Buenos Aires to Ushuaia. There are no roads on Antarctica but riders were able to take a short ride at the Russian research station and had the very distinct pleasure of being the first tourists ever to ride a motorcycle on Antarctica in conjunction with a motorcycle tour.



One of our customers, Geoffrey Smith, submitted an article about his experience to *BMW/ON* (BMW Owners News). We were delighted not only to learn that the article had been accepted for publication, but that it was selected as the cover story for the November 2013 issue. If you don't subscribe, you can read Geoffrey's article on our website by [clicking here](#).



#### For Our Friends in Germany and Russia

### Our Website Goes Trilingual

Recognizing that a growing proportion of our customers are from Germany and Russia, we've taken our website trilingual. The website is now live in German and Russian as well as English.



We've had German-speaking and Russian-speaking team members in Germany, Austria and Russia for some time now, so it became obvious that we should have a website in the local languages as well. To our German and Russian friends: Willkommen and добро пожаловать!

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