



Ayres Adventures

Premium
Motorcycle Tours
Worldwide



Waypoints

Ride Russia 2014

Join Me on our First Russian Adventures



I've always been intrigued by the idea of riding in Russia. Last summer I joined Svetlana Malygina, our Moscow-based associate, in scouting several new tours. This summer I'll personally lead these new Adventures. The first is our 14-day [Beyond the Golden Ring Adventure](#). Svetlana will offer an optional "grand tour" of Moscow for riders who arrive a day or so before the trip begins.

There are many misconceptions about riding in Russia. Before doing so myself, I had concerns about the quality of food and lodging, road conditions, safety, and whether the Russian people would be friendly. Any concerns I had were quickly dispelled as soon as my scouting trip was underway. Lodging and meals are on par with, or exceed, those in other parts of the world, and the Russian people are very welcoming.

The Russian riders I've traveled with in North America and South America, as well as in Russia, are among the most interesting people I've met in my many years of travel. They are as interested in learning about our way of life as we are in learning about theirs. I can personally attest that their insatiable appetite for fun and adventure is unmatched. I enthusiastically encourage you to join us for this unique, premium-level experience.

For our friends in the Iron Butt community, I will also lead our 11-day [Russian Iron Butt Adventure](#). Unlike our leisurely [Beyond the Golden Ring Adventure](#), the [Iron Butt Adventure](#) features much longer riding days and a quick round-trip to Murmansk, located about 175 miles north of the Arctic Circle.

I hope you'll join me for one of these exciting Adventures in Russia.



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The Alps in August!

Another Switchback Challenge

Soon after announcing our first [Switchback Challenge](#), sponsored by Sandia BMW Motorcycles in Albuquerque, New Mexico, we marked the trip “sold out”. Several additional customers asked to join the tour, so we scheduled another [Switchback Challenge](#) to begin on August 23.

This 7-day Adventure is one of our most attractively-priced trips. For less than \$3,000, you'll ride the Alps in Germany, Austria, Italy and Switzerland. The price includes motorcycle, accommodations, breakfasts and dinners, a local Alps “born-and-bred” tour leader, and luggage transportation. The trip begins and ends in Munich, and includes four nights at a charming resort hotel in Austria, only minutes from the border with Switzerland.

The Adventure is ideal for either single riders or for couples riding two-up. The new trip is already half-full, so book soon if you are interested in riding the Alps in August!



Enhancements to Our Machu Picchu Adventure

New Format for Empire of the Incas

We've been taking riders to Machu Picchu for more than ten years. It is one of our most popular destinations. Over the years we've made modifications to enhance the trip, and we've recently introduced another modification. Beginning with our November [Machu Picchu Adventure](#), the tour will begin in Salta, Argentina and



end in Arica, Chile. Beginning the trip in Salta allows us to incorporate Argentina into the itinerary, significantly improving what has always been a great trip. We've also added a day, making this a 14-day Adventure at the same cost.

Leaving Salta, we'll enjoy Purmamarca's spectacular "Seven Colours Summit" (Cerro de los Siete Colores), followed by a visit to the charming village's adobe style center and popular handicrafts market. From Purmamarca, we'll ride the salt flats, climb the twisty road winding up the 14,000 ft Jama Pass, and finally descend into the Atacama Desert and the oasis of San Pedro de Atacama.

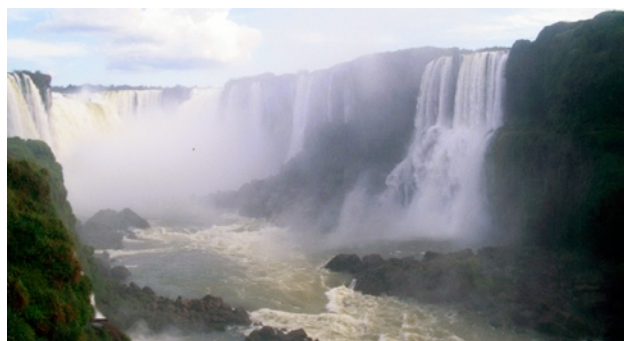
Once in Chile, the [Empire of the Incas](#) itinerary remains unchanged, incorporating Lake Titicaca, the Colca Canyon, and of course, the ancient city of Machu Picchu. Join us in November for this exciting Adventure!

Argentina, Brazil and Uruguay

Buenos Aires to Iguassu Falls

We're re-introducing an old favorite, the [Buenos Aires to Iguassu Falls Adventure](#), as a 10-day Club Class tour.

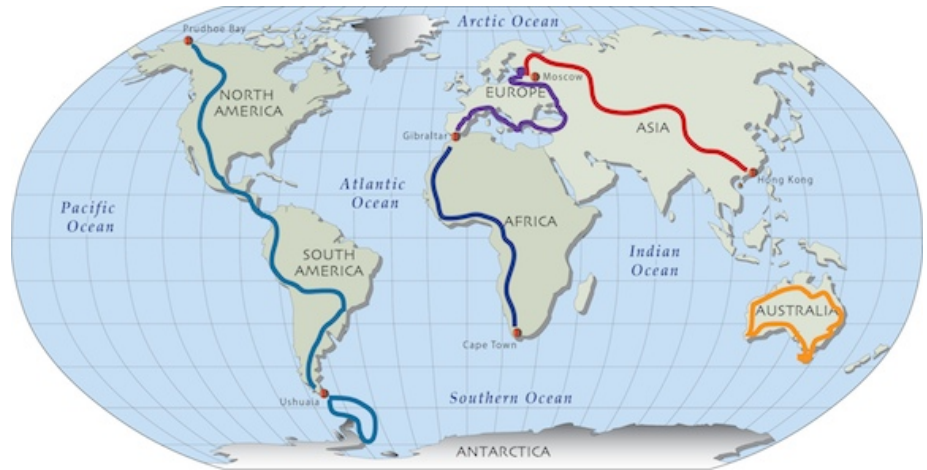
This trip provides a wider variety of South American motorcycling experiences than you're likely to find in any tour of similar duration. Attractions include Buenos Aires, the coastal villages and resorts of Uruguay, Brazil's "Romantic Route", the mountain resort of Gramado and the stunning Serra do Rio do Rastro in the "Brazilian Alps", and of course the magnificent Iguassu Falls in the tropical jungle environment on the border of Brazil, Argentina and Paraguay.



The Ultimate Epic Journey

Epic Journey Program Announced

In September we announced an exciting new 65-day motorcycle Adventure for 2015: [Moscow to Hong Kong](#). This Adventure, which includes Russia, Kazakhstan, Mongolia and China represents the first of our Epic Journeys - a portfolio of globe-straddling Adventures that sets a new standard for global motorcycle travel. The trip has been heavily pre-booked by riders who have already done multiple trips with us, so unless we have cancellations, this first Epic Journey is basically full.



We've posted a schedule on our website for four other [Epic Journeys](#) scheduled for 2015 through 2017. These include Prudhoe Bay to Ushuaia (and Antarctica), Cape Town to Gibraltar, Gibraltar to Moscow, and a loop of Australia, including Tasmania. The trips vary from 45 days to 130 days in duration. We'll almost surely operate the Moscow to Hong Kong Adventure again for 2017 or thereafter, based on interest from our customer base.

There are some important characteristics that distinguish our [Epic Journeys](#) from most other transcontinental motorcycle tours:

- Robust logistical support, including support vehicles, spare motorcycle, etc.
- A professional team of knowledgeable tour leaders and support personnel. Our Moscow to Hong Kong Adventure will include a licensed paramedic in addition to other tour staff.
- Premium-level accommodations and meals, except where unavailable in primitive areas.
- An exceptional selection of off-bike activities and cultural events. Participants will fully experience the journey, rather than rushing from one overnight stop to the next.

Stay tuned for another Epic Journey that is in the initial planning stages and which we plan to announce before the end of this year. The Adventure will include a few unusual destinations that have never been on any motorcycle tour company's itinerary.

We have a separate email list for riders who are interested in one of our [Epic Journeys](#). Send an email to theepicjourney@ayresadventures.com if you would like to receive periodic bulletins about these Adventures.



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Marking Major Milestones

Ten Years in Africa with “Gentleman John”

We’ve now concluded our tenth year of operating motorcycle tours in Africa. In 2004 we operated two tours - our 35-day “Steel Safari” (which quickly evolved into our 3-trip “African Trilogy”) and our [Southern Cross Adventure](#), which continues to be our most popular African Adventure to this day. I personally led our first African tours, with the assistance of John Jesson, who is now General Manager of Ayres Adventures.



Today we offer 9 different tours in Africa (more than any other motorcycle tour company) and we will soon add our 10th when we incorporate Cape Town to Gibraltar into our [Epic Journey](#) portfolio. More of our annual business typically comes from our African Adventures than from any other place in the world.

Marking our ten years in Africa is as much a celebration of John Jesson, or “Gentleman John” as he has been dubbed by several of our customers, as it is a celebration of our success there. John was in his early twenties when he agreed to his first assignment with us - driving the support vehicle and looking after our guest’s luggage.

In addition to growing our business in Africa, John has also had the opportunity to lead tours in Europe, New Zealand, South America, Alaska and the “lower 48”. He’s one of the few riders who can claim to have ridden to both Ushuaia and Prudhoe Bay in the same year. Along with our European Tour Director, Claus Lazik, he is one of only two tour leaders

in the world to have ridden a motorcycle on Antarctica.

In spite of his achievements and professional growth during the last ten years, I believe John’s best days are yet to come.

Adding to the Talent Base

Jason Kilian - Our Newest Tour Leader

We’re proud of the top-notch tour leaders we have in place around the world. Although all of them are capable of leading tours anywhere in the world, we value having a diverse group of serious professionals located in the specific areas where our tours are offered.

I’m delighted to welcome another African-based tour leader to the Ayres Adventures team. Jason Kilian lives in Pretoria, South Africa. We’re looking forward to Jason leading our African tours as well as assisting us in other parts of the world.

Prior to joining Ayres Adventures, and after his military service, Jason pursued a career as an attorney. Eventually, his love for motorcycles, touring and adventure overshadowed his love for the law.

Jason started doing motorcycle and other types of tours through the southern part of Africa on a regular basis in 2007, pursuing his dream of arranging travel for others. In this new venture he assisted with the planning of routes for the annual BMW Eco Challenge, the Annual Bikers for Mandela Day, and the Annual Cancervive rides, which he led as Road Captain.

Having travelled the African continent extensively, either by a motorbike or 4x4 vehicle, Jason describes himself as a true all-weather biker, adventurer, nature lover and conservationist.



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