



Ayres Adventures

Premium
Motorcycle Tours
Worldwide



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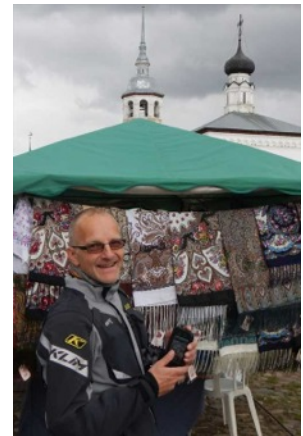
OUR GLOBAL
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The Epic Journey

Moscow to Hong Kong - The Pre-Ride

Our Epic Journey, [Moscow to Hong Kong](#), has generated a lot of attention in the industry. Now that our Managing Director, John Jesson and our Latvia-based tour leader, Janis Cimins have begun their “pre-ride” of the entire route, our staff and tour leaders are also following their progress. John and Janis departed Riga last week and will end their ride in Hong Kong in late September. Exciting stuff! Although our first Epic Journey is titled “Moscow to Hong Kong” in recognition of the two largest cities that mark the beginning and end of this 65-day Adventure, for logistical reasons, we’ve decided to begin the trip in Riga, Latvia.

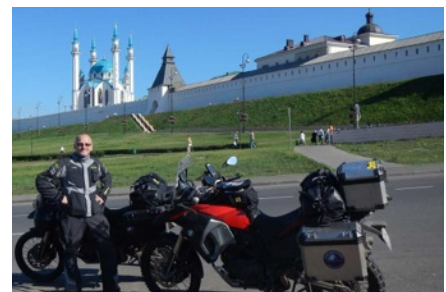


At this time we have more than 15 firm bookings for the trip, so there isn’t any doubt that this Adventure will be a “GO”. We still have a few remaining slots if you’re interested in this amazing Adventure, which begins July 31 and ends on October 3, 2015.

[Moscow to Hong Kong](#) is the most ambitious Adventure we’ve ever offered. The amount of planning and

preparation that we’re investing in this trip reflects our commitment to have the trip operate as smoothly as possible. I’ve personally made three trips to Russia for scouting and I scouted Mongolia last year. John and Janis are now doing additional scouting in Kazakhstan and China as they pre-ride the entire route.

For those of you who have already booked this Adventure (or if you’re one of our customers who has asked to be kept informed of our progress) look for an update providing additional options on bike acquisition and/or shipping as well as other important information. We’ll also update our photo gallery on the [Moscow to Hong Kong](#) web page as we receive photos from them.



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Los Andes Misteriosos

A Challenging Adventure in the Andes - November 17, 2014

I'm often asked to identify my personal favorite tour or destination, based on the many places around the world in which we operate. I usually resist, pointing out that there is something special (and often unique) about all of our Adventures. I was recently helping Steve Phillips, who heads up our tours in North and South America, plan our [Los Andes Misteriosos Adventure](#) when I was reminded of a comment that I had made in an article that I had written for the Summer 2012 issue of the *Iron Butt Magazine*.

At that time, my friend Herb Anderson and I had recently done the scouting to organize this new tour in Argentina and Chile. I was so impressed with this mission that I wrote: "We agreed that the riding had been the most challenging we had ever done. But we also agreed that this was one of the 'top ten' adventures of our lives".

There are many reasons we scout and pre-ride all of our Adventures. One is to insure that we provide an exciting tour while eliminating challenges that are beyond the capabilities of our riders. The result with [Los Andes Misteriosos](#) (The Mysterious Andes) is a demanding off-road Adventure designed for experienced riders with off-road skills. While sufficiently challenging to keep your adrenaline flowing, we eliminated the "impossible" sections that Herb and I identified during our scouting trip.

If you're up for an exciting off-road Adventure that will take you above 13,000 feet into some of the most remote and infrequently visited portions of the Andes, we still have a few slots still available for this tour.

If you'd like to read my article from the *Iron Butt Magazine*, [click here](#).



Bariloche to Ushuaia - And Antarctica

Traveling to the Seventh Continent

We're proud of the fact that we're the only company that has put riders on *ALL SEVEN* continents. That's right, last year we took a motorcycle with us on our cruise from Ushuaia to Antarctica and provided riders the unique experience of riding a motorcycle for a short jaunt on the "White Continent".

Our cruise from Ushuaia to Antarctica no longer includes transporting a motorcycle, but many of our riders who book our [Bariloche to Ushuaia](#) Adventure stay on for another twelve days to do a cruise to the Antarctic Peninsula. Our next [Bariloche to Ushuaia](#) Adventure begins on January 12 and at this time there are still some spaces available.



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Advancing our BMW Partnership

BMW Motorrad International Tourguide Academy



Official Partner of
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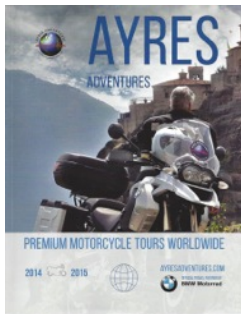
Ayres Adventures has been an official travel partner of BMW Motorrad for more than ten years. We were one of the first half dozen companies to be provided that designation by BMW Motorrad.

One of our senior tour directors, Claus Lazik, recently completed BMW's tourguide training at BMW's International Tourguide Academy in Germany. Although Claus has been leading tours for nearly 15 years, he found the program to be extremely interesting and worthwhile. We'll be sending other tour leaders through this training program in the future.

The BMW Motorrad program is designed to insure that only highly qualified companies are designated Official Travel Partners and the training at the Tourguide Academy is available only to companies which have been designated Official Travel Partners. In the months ahead you'll begin to see both the Travel Partner and Tourguide Academy logos displayed on our website and marketing materials.

Our New Catalogue

New 2014 & 2015 Catalogue Available



We've added so many new tours to our schedule that we decided to print a new catalogue ahead of schedule. A preliminary copy was distributed at the BMW MOA International Rally in Minnesota in July. The full production run of this 90-page catalogue is now underway and we'll be mailing copies to those of you who have requested them very soon.

If you would like to receive a copy of this new catalogue, you can request it via our website, or [click here](#).

Our Global Organization

We're "Local" Internationally

I'm often surprised when prospective customers ask: "who is your partner in 'country X' ", suggesting that we use a partner or subcontractor to operate tours for us. One of the characteristics that distinguish us from other tour companies is that we have our own staff in all of the geographic areas that we serve. We believe this is critical in maintaining a consistent level of service, whether we're taking riders on a gorilla safari in Africa or on a journey to Prudhoe Bay or Ushuaia.

Ayres Adventures is chartered in Gibraltar. Our sales and back-office operations are located in Texas, with significant marketing and support staff in Germany and Russia. Our Managing Director lives in Canada, our manager for Europe lives in Germany, and our manager for North and South America lives in the United States. Other tour leaders reside in Africa, Alaska, Austria, Germany, Latvia and New Zealand. Our webmaster lives in Germany, travel is handled by an associate in South Africa, and worldwide hotel bookings are handled in Austria. We truly are "local" on an international basis.

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