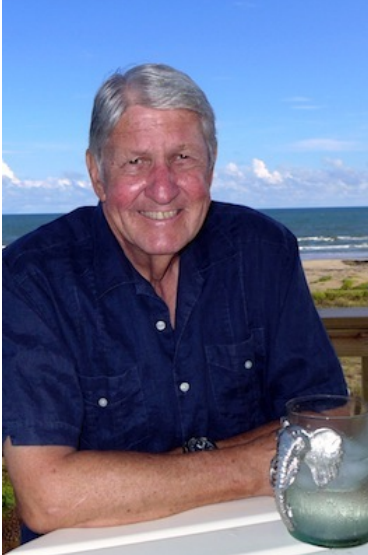




# Ayres Adventures

Premium  
Motorcycle Tours  
Worldwide



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### Our New Switchback Challenge



We've operated a lot of new trips in 2014 (six of them, counting our upcoming [Los Andes Misteriosos](#)). All of our new Adventures have been well-booked, but none has been more successful than our [Switchback Challenge](#). This 7-day Club Class tour of the Alps was sponsored by [Sandia BMW](#) in Albuquerque, New Mexico.

There was so much interest in this new Adventure that we added an additional running of the tour.

The [Switchback Challenge](#) is a bit different from our other Adventures. We begin the trip in Munich, followed by four nights at a "biker friendly" lodge in a small village in Austria - just 4 kilometers from the border with Switzerland. Our "Alps born-and-bred" tour guide leads daily rides in the Austrian, German, Italian and Swiss Alps. The tour is designed to minimize time spent changing hotels while experiencing a variety of incredible motorcycling roads from day-to-day that makes it seem as if you've been changing locations. Our support vehicle totes riders' luggage from Munich to our Austrian lodge, and back to Munich at the end of our Austrian stay.

Following on the success of our first Switchback Challenge, we're introducing our [Spanish Switchback Challenge](#), or "Desafío en Zigzag", as our Spanish friends would say. This new 7-day tour is also being sponsored by [Sandia BMW](#), but the tour is open to all riders. The Adventure will begin and end on Spain's Costa del Sol in Malaga, with the first two nights (and the last night) spent in Malaga and three nights in Granada.

This Adventure features the Andalusian back country, Ronda, the Sierra Nevada Mountains, Granada's famous Alhambra, and The Alpujarras ("Sierra of Pastures") a world-renowned paradise for motorcyclists.

So now you have two Switchback Challenges to choose from: the Alps or Spain. Both start at less than \$3,000.



## The Andes, Patagonia, and Tierra del Fuego

### Bariloche to Ushuaia

Many riders who have toured with us from [Bariloche to Ushuaia](#), have rated it the most interesting and exciting trip they have ever made. Some have topped the ride off with a cruise from Ushuaia to Antarctica.



Many things make this 13-day Adventure special. We begin at a lakeside resort in Bariloche, one of Argentina's most popular vacation destinations. We spend two nights in Bariloche so that riders have the opportunity to visit the lovely Seven Lakes area and the beautiful motorcycling roads surrounding Bariloche.

They also have time to explore this lovely town.



We also spend two nights in the small town of El Calafate. This provides time to enjoy the town's small cafes, shops and restaurants, as well as visit the world-renowned Perito Moreno Glacier.

The Adventure also includes a foray into Chile, where we stay in Torres del Paine National Park, one of the most popular national parks in South America. The tour ends in Ushuaia, a destination on the bucket list of almost all motorcycle world travelers. We'll visit the southernmost point in the world to which it's possible to ride a motorcycle.

Our next [Bariloche to Ushuaia Adventure](#) begins January 12 and there are only a few spots left. What a great way to kick off 2015!

## What is it about Africa?

### Traveling in Africa with Ayres Adventures

Although we have taken riders to all seven continents (yes, including Antarctica) Africa is one of our most popular destinations. Here are a few interesting facts about our African Adventures:

- We're now entering our 12th year of operating tours in Africa.
- We operate more tours in Africa than any other motorcycle tour operator.
- More of our "repeat customers" return to Africa for another Adventure than they do to any other continent.
- We are the only tour company that includes overnight stays at 5-star game lodges *inside* Kruger National Park, as well as other exciting activities unique to Ayres Adventures. We're also the only company that offers a gorilla safari and a few nights on the "spice island" of Zanzibar.



With the recent publicity about the Ebola situation in three West African countries (Liberia, Sierra Leon and Guinea) some riders are concerned about traveling to Africa. Our trips in East Africa bring us no closer than 4,000 miles from these countries; our Southern Africa trips beginning in Cape Town and Johannesburg are more than 5,500 miles away. We believe it's no more risky to travel to our Southern and East African destinations than anywhere else in the world, including Dallas or Atlanta.

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A Luxury Photographic Safari

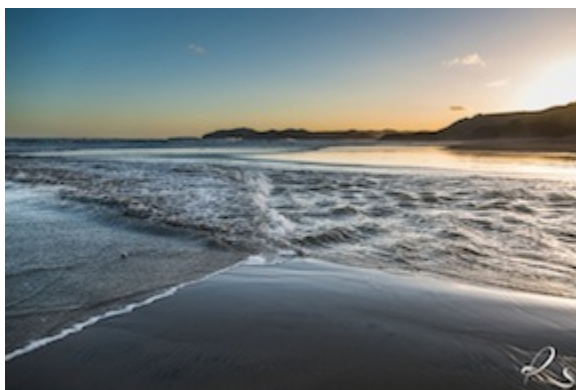
## Photomoto Africa - Calling all Serious Photographers!



Professional photographer and experienced world motorcycle traveler Ricardo Serpa has just completed our [African Southern Cross Adventure](#) in preparation for leading our [Photomoto Africa Adventure](#) in September, 2015.

Ricardo, a Brazilian photojournalist based in South Florida with over 25 years of international experience, has partnered with Ayres Adventures to offer the world's first PhotoMoto tour, developed with the objective of offering a top-class photographic experience combined with one of our exciting African motorcycle tours.

Participants in the PhotoMoto tour will have a



photography workshop like no other, riding through bucket-list roads and experiencing incredible photo opportunities along the way. Throughout each day Ricardo will offer hands-on instruction, while the group stops in scenic places. He will “focus” on image



composition, lighting and general photographic approach to each subject. In the evening, after a fantastic day of riding, photographing and exploring, the group will get together for an on-camera review and critique of the day's images, as well as tips on how to further process

digital images using Adobe's Photoshop and Lightroom.

I've included a sample of Ricardo's photos from his recent tour with us. I hope you enjoy them. Even better, I hope that the serious photographers among you will join Ricardo on this unique “photographic safari”.



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## Epic Journey Update

### Moscow to Hong Kong - the Pre-Ride

We have just completed the “pre-ride” and scouting mission for our [Epic Journey - Moscow to Hong Kong, 2015](#). Ayres Adventures’ Managing Director John Jesson and our Latvian tour leader Janis Cimins traveled almost 20,000 kilometers during their 50-day journey through six countries (Latvia, Estonia, Russia, Kazakhstan, Mongolia, and China).

John’s emails captured the quintessence of this incredible Adventure when he wrote: *“China, with the exception of a couple of tourist sites, was never high on my list of countries to travel. However, after spending two weeks and riding about 6,000 kilometers in China so far, this country has become one of the greatest places through which I have ever traveled. The people, the cultures, the landscapes - everything is so intriguing.”*

As John was leaving Chengdu for the final leg to Hong Kong, he wrote: *“Tomorrow we leave Chengdu with clean clothes, clean and serviced bikes towards Hong Kong. I hope the time passes by really slowly allowing us more time in this amazing part of the world.”*

The [Epic Journey](#) is unique in many respects, as it includes many interesting parts of the six countries never before incorporated into a motorcycle tour, especially some of the stunning motorcycling destinations in China. There are still some spaces available for this unique Adventure.

## Something Really Cool - And Unique

### Siberian Snowmobile Adventure



When our Russian colleague, Svetlana Malygina, first told me about a Siberian Snowmobile Adventure she had arranged for a group of Russians, I was intrigued with the idea of offering this unique experience to our customers. The trip is now on our calendar and we have sufficient bookings to declare it a “go”. There are still spaces available, so if you’re up for an incredible and unique experience, take a look at the [Siberian Snowmobile Adventure](#) on our website. Snowmobiling experience is not necessary, as instruction will be given at the beginning of the tour.

To really understand what this unique Adventure offers, place your cursor over the itinerary table (beginning with “Arrive Moscow”) to see what’s in store on a day-by-day

basis. Here’s hoping we see you in Siberia in February!

## And Something Else That’s Very Cool!

### Video - Prudhoe Bay Excursion

It’s always great when tour leader Arthur Tarian is on tour because I can usually count on a nice video with some great photos from the trip. Arthur has done it again with his video from our most recent [Prudhoe Bay Excursion](#). [See Arthur’s video by clicking here.](#)

