



AYRES
ADVENTURES

Premium
Motorcycle Tours
Worldwide

Official Partner of
BMW Motorrad 



NEW TOURS FOR 2015

EPIC JOURNEY UPDATE

NEW TESTIMONIALS
FROM NEW ZEALAND

EMPLOYMENT
OPPORTUNITY

Waypoints

I'd like to wish all of you a happy holiday season and best wishes for an enjoyable and prosperous 2015!

More New Tour Offerings

New Tours for 2015

We operated six new tours in 2014, and all of them are now on our calendar as regular tour offerings for 2015. In addition to these, we've added six *new* tours for 2015:

- *[Japan - Cherry Blossoms and Mt. Fuji.](#)*

This 14-day tour of Japan begins and ends in Kyoto and features Japan's famous Cherry Blossoms as well as one of its most popular attractions - Mt Fuji.

- *[Spanish Switchback Challenge.](#)* This 7-day Adventure is designed for riders who wish to enjoy the great motorcycling roads of Andalusia and Spain's Sierra Nevada Mountains.

- *[Scotland - Castles, Kilts and Whisky Adventure.](#)* This 11-day premium Adventure begins and ends in the center of Scotland's stunning capital city, Edinburgh. The Adventure includes great riding along narrow, winding roads passing through farmlands, beautiful coastal landscapes and over the rolling green hills of this picturesque country.

- *[Dutch Treat - Dikes, Danes and Windmills.](#)* This is a 14-day premium-level tour of Flanders and the Netherlands. The scouting of this tour is complete. We'll post more photos and the daily itinerary in the next few weeks.

- *[Africa PhotoMoto Adventure.](#)* This 14-day African Adventure is designed for motorcyclists with a passion for photography. The tour incorporates expert photographic techniques presented by professional photographer Ricardo Serpa, with an African itinerary designed specifically for this Adventure.

- *[The Epic Journey - Riga \(via Moscow\) to Hong Kong.](#)* This 69-day journey is our most amazing Adventure yet - truly an epic undertaking (see article below).

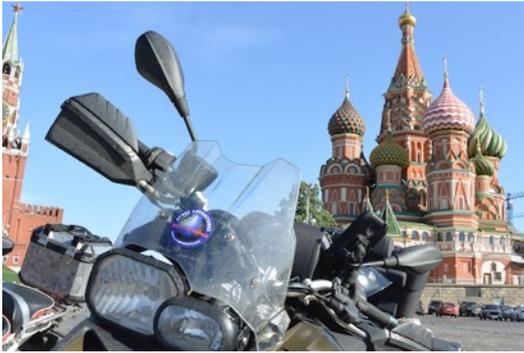


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Riga, Latvia to Hong Kong, China (via Moscow)

The Epic Journey - Moscow to Hong Kong



For our many customers who have expressed interest in following the progress of this exciting 69-day Adventure, we have a lot of additional information to share with you.

I think it's fair to say that we invest significant time and effort in planning our new Adventures. This is especially true for such a unique and ambitious undertaking as [*The Epic Journey*](#). A key element of



our business model is to have the route of a new trip scouted and pre-riden by tour leaders who will lead the tour. This is expensive, but we believe it's necessary to insure that our guests have the most trouble-free and enjoyable Adventure possible.

I personally made three trips to Russia and Mongolia to do the scouting for our [*Russian Beyond the Golden Ring Adventure*](#), which I hosted in June, and [*The Epic Journey*](#), which will begin on July 30, 2015. In addition to this, our Managing Director, John Jesson, and our Latvian-based tour leader, Janis Cimins, recently completed a pre-ride of the entire route from Riga to Hong Kong. During the Chinese portion of the ride, our Chinese partner (NAVO) assisted us by providing the required licensed Chinese guide and all of the legal documents and licenses needed to travel in China.



We are proud to have conducted several Ayres Adventures (in Africa, Spain and Morocco) for a private group of Chinese friends. When these friends learned of John and Janis's pre-ride they insisted on joining them in China, helping to refine the route so that we'll experience the best



motorcycling China has to offer. Needless to say, the itinerary for this exciting Adventure is even better than we originally imagined! John and Janis are both experienced world travelers, and have confided that their ride through China has been the highlight of their travel experiences.



We have updated our slide show at the bottom of [*The Epic Journey*](#) on the website and we've identified the cities in which we'll stop along the way. In the weeks ahead we'll also add daily descriptions and photos representative of the day's ride. After the first of the year, we'll also provide detailed trip



preparation information to riders who have booked the Adventure.

We still have a few slots available, but we'll close the booking process soon after the first of the year. Are you up for a true [*"Adventure of a Lifetime"*](#)?

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New Testimonials from New Zealand

New Zealand Top-Down Adventure



We've always been proud of the testimonials riders have written about our tours. If you are interested in experiencing the motorcycling paradise of New Zealand, I invite you to review some of the [most recent testimonials](#) about our [New Zealand Top Down Adventure](#).

We've been operating tours in New Zealand for more than ten years. One of the reasons we continue to receive positive feedback about our New

Zealand Adventure is the expert leadership of local tour director, Chris Gladstone.

Chris joined Ayres Adventures shortly after we operated our first tour in New Zealand ten years ago. Customers attest to his extensive knowledge of the culture and history of New Zealand, as well as his enthusiasm for sharing it with our guests.

If you're interested in a New Zealand Adventure, be sure to consider letting Chris Gladstone and Ayres Adventures show you the way.



So You Want to be a Tour Leader?

Extraordinary Opportunity with Ayres Adventures

We seldom post openings, however, due to recent growth, we are now seeking applications for an additional tour leader.

Although the tour leader job might sound glamorous, it is actually very hard work. Many riders are captivated by the notion of being paid to ride a new BMW on some of the most interesting motorcycling roads in the world while leading a group of like-minded enthusiasts. However, enthusiasm often wanes when candidates understand how difficult and demanding the job really is. There just isn't much glamour associated with lubricating chains, repairing flat tires, driving a support vehicle, washing motorcycles or carrying guest luggage between the support vehicle and hotel.

We have an effective business model that guides us in the operation of our tours as well as in hiring and retaining highly-skilled tour leaders. Our tour leaders are the best in the industry and most have been with us for many years.

If you have the qualifications and believe you would like to become a part of the Ayres Adventures team, take a look at career opportunities on our website ([About Us/Career Opportunities](#)).



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